



Alaska Botanical Garden

Photography / Film Policy and Rates

The Alaska Botanical Garden is a non-profit Botanical Garden, not a public park. The Garden receives no Municipal, State, or Federal operating support – relying instead upon donations, entrance fees, memberships, and program revenue to maintain the gardens. Please conduct your visit with the utmost care and respect for the plantings, facilities, wildlife, and fellow visitors; and “leave no trace” upon conclusion of your time here.

The Alaska Botanical Garden welcomes visitors, commercial photographers, and members of the media to take photographs on our grounds, according to the policies and procedures outlined below.

General Visitors - Visitors to the Gardens are welcome to photograph the cultivated gardens and trail areas of the Alaska Botanical Garden. Senior photos, engagement photos, holiday card pictures, class projects, and other personal photography are permitted under general admission rates without prior arrangement, *provided no commercial photography is involved.*

General Photography Guidelines:

Adherence to these photography-specific guidelines is required of anyone taking photographs within the Alaska Botanical Garden.

- Photographers, both commercial and non-commercial, must also adhere to Garden Etiquette (attached).
- Photographs taken at The Alaska Botanical Garden cannot be used to imply endorsement by The Alaska Botanical Garden.
- Guests should come dressed and prepared for their photo session. There are no changing areas available, and nudity is not permitted.
- All commercial and non-commercial photography sessions involving more than a total of 5 people (including photographers and assistants) must be pre-scheduled and pre-paid through the Alaska Botanical Garden Office or Gift Shop during regularly scheduled hours: **907-770-3692, ext. 0**
- Photography and film session reservations are scheduled as full payment is received, in accordance with the Alaska Botanical Garden’s facility rental guidelines and schedule. Black-out dates and times may apply.
- After-hours photography session payments (i.e. for groups of 5 or fewer people, not paid in advance) may be placed in the fee payment pipe located at the Garden entrance (checks or cash accepted).
- In general, photography sessions are scheduled and allowed on a non-exclusive basis – meaning that regular garden visitors are permitted throughout the garden at the same time. If your group requires exclusive use of a specific garden area, please consult with the Alaska Botanical Garden Office at least two weeks in advance; *rates for exclusive facility rentals differ from the non-exclusive rates outlined in this policy.*
- There are NO REFUNDS for the cancellation of a photography session within two weeks prior to the event. In the event of rain, you may reschedule your session.

Specific Photography Guidelines / Rates:

Please note that photography fees and advance booking is required in the following circumstances:

- Photography involving props, changes of clothing, or more equipment than a tripod and standard flash.
- Photos that will be posted on the Web, used in print art for sale, used to advertise goods or services, or otherwise published.
- Photo sessions involving a group larger than five people or including a paid photographer.
- Wedding, model, professional and commercial photography.

Visit the Garden at 4601 Campbell Airstrip Road
Mailing Address: P.O. Box 202202 Anchorage, AK 99520 (907) 770-3692 www.alaskabg.org



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The Alaska Botanical Garden reserves the right to turn away photographers who meet any of the above criteria if they have not booked in advance.

Professional Photographers Please Note: An annual Photography Business Membership fee of \$150 may be paid in lieu of individual session fees. This annual permit entitles a photographer to schedule an unlimited number of posed photography sessions at The Alaska Botanical Garden for one year, commencing from the date of the purchase of the permit. Scheduling and General Photography Guidelines apply. Photographers and photography studios cannot extend or transfer their membership benefits to clients, no exceptions.

Small Business Photographer Membership: \$150 per year

A \$ 150 Annual Photographer Membership pays for itself! Photographer Membership benefits include:

- Regular Garden Membership Benefits (newsletter, discounts, etc.)
- One-year admission to the Garden, including photo shooting for groups of 5 or fewer people, during daylight hours (regular etiquette, scheduling, and specific photo policies apply).
- No prior scheduling required for groups of 5 or fewer individuals
- Free admission for up to 5 associated individuals. Groups with more than 5 individuals will be charged the regular Garden entrance fee for each additional person. (Note: Membership does not extend to Medium to Large Scale Commercial Photography / Filming for groups of 10 people or more – see rates below).

Formal, Posed Photography

Posed photography includes wedding, family, engagement, prom, graduation, senior photos, etc. if such photography is conducted for commercial purposes.

Fees: \$35 for each 1 ½ hour session involving up to 5 people. \$ 25 per each additional hour. (Does not include extra staff support, tent rental, etc. See small scale commercial rate table below.)

Small Scale Commercial and Stock Photography, Film & Video Rates

Photos taken in the course of activity by a paid photographer, or as stock photography for publications, greeting cards, calendars, resume development etc., fall in this category. Photographers in this category are encouraged to pay the annual Photography Business Membership fee of \$150. Otherwise, the following base fees and hourly rates apply:

Still Photography Rates:	Film/Video Rates:
Up to 5 people (including photographers, assistants, etc.) \$ 35 per first 1 ½ hour session, \$ 25 per each additional hour	Up to 5 people (including photographers, assistants, etc.) \$ 45 per first 1 ½ hour session, \$ 25 per each additional hour
Group of 6 to 10 people (including photographers, assistants, etc.)	Group of 6 to 10 people (including photographers, assistants, etc.)



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\$ 75 per first 1 ½ hour session, \$ 35 per each additional hour	\$ 150 per first 1 ½ hour session, \$ 35 per each additional hour
<p>Additional options & rates:</p> <ul style="list-style-type: none"> • The above rates do not include ABG Staff Support, which is an additional \$ 25 / hour weekdays; \$ 35 / hour weekends & holidays • Tent rental = \$ 150 per pop-up tent per event. ABG has a limited choice of small pop-up tents– must be set-up with ABG staff supervision to avoid damage to plant collections. • Set-up or take-down of the large tent canopy near the ABG Rock Garden is an additional \$500. • Out-sourced rentals are permitted with ABG staff guidance and supervision regarding logistics – but motorized vehicles are not permitted in most parts of the Garden. 	

Medium to Large Scale Commercial Photography / Filming*

Catalog shoots, commercials, professional videos and the like must be approved by the Alaska Botanical Garden Executive Director or designated senior staff. Full details of the project must be submitted in writing. The Alaska Botanical Garden reserves the right to refuse any project.

Still Photography Rates:	Film/Video Rates:
10 - 25 people (including photographers, assistants, etc.) \$ 150 per first 1 ½ hour session, \$ 25 per each additional hour	10 – 25 people (including photographers, assistants, etc.) \$ 250 per first 1 ½ hour session, \$ 25 per each additional hour
25 – 50 people (including photographers, assistants, etc.) \$ 350 per first 1 ½ hour session, \$ 35 per each additional hour	25 - 50 people (including photographers, assistants, etc.) \$ 450 per first 1 ½ hour session, \$ 35 per each additional hour
<p>Additional options & rates:</p> <ul style="list-style-type: none"> • The above rates do not include ABG Staff Support, which is an additional \$ 25 / hour weekdays; \$ 35 / hour weekends & holidays • Tent rental = \$ 150 per pop-up tent per event. ABG has a limited choice of small pop-up tents– must be set-up with ABG staff supervision to avoid damage to plant collections. • Set-up or take-down of the large tent canopy adjacent to the ABG Rock Garden shall be an additional \$500. • Out-sourced rentals are permitted with ABG staff guidance and supervision regarding logistics – but motorized vehicles are not permitted in most parts of the Garden. <p><i>* Rates for sessions involving more than 50 participants, or requiring exclusive use of garden areas, will be quoted individually upon reservation / application.</i></p>	



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Members of the Media & Promotional Photography

Photographers working to specifically promote The Alaska Botanical Garden in travel publications, news articles, etc., as per prior arrangement with Garden staff, will not be assessed a fee. Photography in this category must be high quality and deemed useful by the Alaska Botanical Garden senior staff – unsolicited promotional photography offered without prior arrangement is not accepted or endorsed.

Members of the Media: All media requests to feature the Alaska Botanical Garden, including content intended for print, radio, television, or film, shall be handled separately from all other photography. Please contact Executive Director Julianne McGuinness to discuss your needs and make arrangements.

Questions / Reservations: 907-770-3692, ext. 0 (Please leave a clear message if we don't immediately answer. Voicemail is checked regularly and will be returned as soon as possible).

Office / Gift Shop Hours:

May 15 – September 15: 10 am - 5 pm, 7 days per week (& to 7 pm Wednesdays in July & August)

September 15 – May 15: 10 am – 4 pm, Monday – Friday (closed most weekends in winter season).